

Kelsey Neuenswander
klneuenswander@g.ucla.edu

Education

University of California, Los Angeles (UCLA)
PhD, Communication and Cognition
Advisor: Kerri Johnson, Ph.D.

September 2020 –

University of Pennsylvania
Post-Baccalaureate, Experimental Research
Final Grade: 4.0/4.0

August 2019 – August 2020

University College London (UCL)
Study Abroad, Gender and Communication
Final Grade: 4.0/4.0

June 2018 – August 2018

University of California, Davis
Bachelor of Arts, Major: Psychology, *summa cum laude*
Thesis: *The Effects of Crime-Related Primes on Memory Distortions for Face Gender*
Bachelor of Arts, Major: Communication, *cum laude*

September 2016 – June 2019

Research and Professional Experience

Lab Manager, Social and Behavioral Science Initiative (SBSI)

University of Pennsylvania

August 2019 – August 2020

Advisors: Geoffrey Goodwin, Ph.D., & Coren Apicella, Ph.D.

- Managed all SBSI events including weekly brown bag presentations, RA training seminars, and external speaker series.
- Coordinated the use of two shared lab spaces.
- Worked with MindCORE (Mind Center for Outreach, Research, and Education) to engage the academic community and the public in the integrative study of the mind through lectures, partnerships, and community science initiatives.
- Facilitated small grants and lab visit stipends.
- Taught undergraduate and graduate students lessons in Qualtrics, SONA, and R.

Research Associate, Goodwin Lab

University of Pennsylvania, Princeton University

October 2019 – August 2020

Advisors: Geoffrey Goodwin, Ph.D. & Corey Cusimano, Ph.D.

- Conducted research to understand the psychological processes that underlie people's moral judgements and reasoning processes.
- Coded open-ended responses from survey data that looked at participants' thoughts on the controllability of beliefs regarding climate change.

Research Associate, Happiness Project

University of Amsterdam, American University, UC Davis

August 2019 – February 2020

Advisor: Magdalena Wojcieszak, Ph.D.

- Explored the relationship between positive media and affective political polarization.
- Developed an algorithm to analyze attitude agreement, sarcasm, and relevance of quoted tweets.
- Coded open-ended responses from survey data that looked at changes in participants' political interest and participation.

Research Assistant, Human Memory Lab

UC Davis

November 2017 – June 2019

Advisor: Andrew Yonelinas, Ph.D.

- Investigated dual-process cognitive models of memory.
- Completed an honors thesis investigating gender stereotypes and recognition memory errors in lineup identification, which received highest honors.
- Created stimuli using FaceGen and Photoshop.
- Built experiment using EPrime and Python.
- Analyzed data using Python, R, and JASP (SPSS).

Research Assistant, Visual Cognition Lab

UC Davis

January 2018 – June 2019

Advisor: John Henderson, Ph.D.

- Investigated memory for scenes and objects using eyetracking.
- Examined how eye-movements could predict two processes involved in recognition memory (recollection and familiarity) and how eye-movements reflect episodic and semantic memory.
- Trained fellow RAs in the use of eyetracking hardware.

Research Assistant, Attitudes and Group Identity Lab

UC Davis

August 2018 – June 2019

Advisor: Alison Ledgerwood, Ph.D.

- Conducted research investigating the processes involved in cognition and how they affect social behaviors (e.g., attribute preferences and reasoning of others' mental states).
- Used research in framing effects to describe why negative political campaigning is effective.

Group Research Project

University College London (UCL)

June 2018 – August 2018

Advisor: Nicholas Palomares, Ph.D.

- Conducted a cross-cultural comparison of World Cup games in England and France looking at team versus gender identity in mixed-sex groups.
- Coded observational data to determine which social identity becomes salient in mixed-sex groups.

Mentee, Memory and Plasticity (MAP) Undergraduate Mentorship Program

Center for Neuroscience, UC Davis

December 2017– June 2019

- Program designed to teach undergraduate research assistants how to critically and creatively approach science through lessons in experimental design, programming, statistical analysis, and data visualization.

Presentations

Neuenschwander, K.L. (2019). *Gender and Crime: The Influence of Stereotypes on Lineup Identification*. Poster presented at the Center for Neuroscience, Davis, CA.

Honors and Awards

- **Highest Honors, Psychology, UC Davis** (2019)
- **Honors, Communication, UC Davis** (2019)
- **Departmental Citation for Outstanding Performance in Psychology, UC Davis** (2019)
- **Departmental Citation for Outstanding Performance in Communication, UC Davis** (2019)
- **Dean's List Scholar, UC Davis** (2016-2019)

Teaching Experience

University of Pennsylvania

- **Intro to Qualtrics Workshop, Instructor** (2019-2020)
- **Intro to R Workshop, Instructor** (2019-2020)
- **Intro to SONA Workshop, Instructor** (2019-2020)
- **Reproducible Analysis in R Workshop, Instructor** (2019-2020)

Skills

- **Software:** Python, R, JASP, Adobe Photoshop, E-Prime, FaceGen Modeller, G*Power
- **Hardware:** SR Research Eyelink 1000/1000+ Eyetracking Unit
- **Web Based:** SONA, Qualtrics, Asana, WordPress

Certifications

- **Data Science Specialization, Johns Hopkins University** (2020)
- **Data Science: Foundations using R Specialization, Johns Hopkins University** (2020)
- **Data Science Professional Certificate, IBM** (2020)
- **Collaborative Institutional Training Initiative (CITI; 2018 – Present)**